

MVD CATALOG FILE SPEC (REVISED 01/31/11)

Latest version: http://mvdb2b.com/downloads/catalog/mvd_catalog_file_spec.pdf

Files available via FTP and HTTP
<http://mvdb2b.com/downloads/catalog/>
<ftp://ftp.mvdb2b.com/catalog/>
-connecting anonymously

All files are tab delimited text which are zipped.
Updated each night.

File layout:

FIELD	NOTES
MVD SKU	
Barcode	12 digit UPC or 13 digit EAN
Format	See list of MVD format codes below
Title	Full title
Artist	
Genre code	See list of MVD genre codes Available here: http://mvdb2b.com/downloads/genre-list.php
Label	
Vendor	
Release date	mm/dd/yy
Prebook date	mm/dd/yy
Enter date	mm/dd/yy (date entered into our system)
Type	See list of MVD type codes below
Wholesale price	
MSRP	
QTY available	Number of units available
Region code	
Image available	If "Y" image is available here: http://mvdb2b.com/i/images/ Filename: MVDSKU.jpg (where "MVDSKU" is the actual MVD SKU).
Description	Long description of title

current_inventory_quantities.txt - This file is updated hourly (on the hour) and contains the current on hand qty of the item. Fields are SKU, BARCODE, QTY Available.

MVD FORMAT CODES:

CODE	FORMAT
CD	CD
CV	CD/DVD COMBO (Jewel case)
D	DVD
DA	DVD-AUDIO
DD	DUAL-DISC
DC	DVD/CD COMBO
DB	Blu-ray Disc
DH	HD-DVD
F	Merch/Figurines
LP	Vinyl
PS	PSP UMD (PlayStation Portable)
XD	X-rated DVD
XV	X-rated VHS
V	VHS
BK	BOOK

Note any code with a preceding "Z" means the title is deleted (ie ZD = deleted DVD)

MVD TYPE CODES:

CODE	TYPE
Y	MVD exclusive
X	Distributed label
M	Major label
N	Non major label
T	Third-party
YB	MVD Exclusive, Big Daddy pricing
W	Priority Major Label

Tech questions/problems please contact:

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